

# RGV ROAD TO RECOVERY

## Receive God's Vision

### BUSINESS PLAN



#### 1 Executive Summary:

RGV Road to Recovery is a Bible-Based Non-Profit Organization poised to become a beacon of hope and transformation located in Weslaco, Texas, serving the entire Rio Grande Valley and beyond. With a steadfast commitment to serving male and female addicts, disabled, homeless, abused, or anyother disadvantaged veterans and general public, regardless of age, our mission is rooted in the principles of compassion, empowerment, and holistic support. By incorporating life coaching and employment skill development into our comprehensive approach, we aim to address the multifaceted needs of our target demographic, fostering lasting change and self-sufficiency. Through our programs and services, we seek to guide individuals on a journey of spiritual healing, personal growth, and societal reintegration. As we embark on this transformative endeavor, we are dedicated to upholding the highest standards of integrity, accountability, and inclusivity, guided by the timeless wisdom of the Bible. RGV Road to Recovery is poised to make a profound impact on the lives of those we serve, illuminating the path toward a brighter, more hopeful future.

#### 2 Mission Statement:

To provide comprehensive support and guidance rooted in faith to individuals seeking recovery, healing and Personal growth, empowering them to thrive and contribute positively to their communities.

#### 3 Vision Statement:

To be a becon of hope and transformation in the Rio Grand Valley by offering accessible and effective resources for spiritual, emotional, and practical support, fostering holistic well-being and lasting change.

#### 4 Objectives:

- ◆ To offer Bible-based counseling and life coaching services to individuals facing challenges such as addiction, mental health issues, and life transitions.
- ◆ To develop and implement skill development programs aimed at equipping individuals with the tools and resources necessary for personal and professional growth.
- ◆ To engage in community outreach initiatives to raise awareness, promote mental health and wellness, and connect individuals with the support they need.
- ◆ To collaborate with local organizations, churches, and government agencies to expand our reach and maximize our impact in the Rio Grande Valley.
- ◆ To maintain financial sustainability through fundraising efforts, grant applications, and strategic partnerships.

#### 5 Services:

- ◆ Bible-Based Counseling: Individual and group counseling sessions rooted in Biblical principles, offering spiritual guidance, emotional support, and practical coping strategies.
- ◆ Life Coaching: Personalized coaching sessions focused on goal setting, self-discovery, and empowerment helping individuals cultivate resilience and achieve their full potential.
- ◆ Skill Development Programs: Workshops, seminars, and training sessions designed to enhance essential life skills such as communication, leadership, financial management, and job readiness.
- ◆ Community Outreach: Events, presentations, and educational initiatives aimed at raising awareness about mental health, addiction recovery, and holistic wellness, with a focus on reaching underserved populations.

#### 6 Target Audience:

- ◆ Individuals struggling with addiction, substance abuse, or other destructive behaviors.
- ◆ Individuals facing mental health challenges such as depression, anxiety, or trauma.
- ◆ Individuals undergoing life transitions such as divorce, loss of employment, or reintegration into society after incarceration.
- ◆ Families and loved ones affected by the struggles of their relatives or friends.

7 **Implementation Plan:**

(i) **Establishment Phase (Months 1-2):**

- ◆ Incorporate the NPO as a Non-Profit organization, obtaining 501(c)(3) tax-exempt status.
- ◆ Secure office space for NPO operations, ensuring accessibility and safety for participants.
- ◆ Recruit volunteers to support NPO operations, including Instructor and administrative staff.
- ◆ Acquire necessary equipment, furniture, and supplies to support program delivery and administrative functions.

(ii) **Launch Phase (Months 3-4):**

- ◆ Launch fundraising campaigns to support program expansion, infrastructure space, and sustainability efforts.
- ◆ Strengthen partnerships with local churches, community organizations, and government agencies to expand outreach and referral networks.
- ◆ Apply for grants and funding opportunities.
- ◆ Utilize a mix of online fundraising, special events, and donor cultivation strategies to engage donors and raise funds.

8 **Financial Plan:**

**Startup Costs:(One-Time)**

- ◆ It Includes Property Cost for Office Space & Infrastructure: \$2,500,000
- ◆ It includes renovation cost of above mentioned office space: \$750,000
- ◆ It includes Office Equipment like Computer, Printer, Furniture, Electric Installation etc: \$500,000
- ◆ Legal Expenses for registration of NPO: \$5,000

**Operating Expenses (Annually):**

- ◆ Program development, Admin Staff and Marketing staff salaries and benefits: \$602,400
- ◆ Utilities: \$62,000
- ◆ Marketing and outreach other than salaries: \$24,000
- ◆ Training and development other than salaries: \$42,000
- ◆ Insurance and other miscellaneous expenses: \$15,000
- ◆ Printing & Stationery expenses: \$9,600
- ◆ Entertainment expenses: \$10,000
- ◆ Legal & professional and fee & subscription: \$10,000
- ◆ Communication expenses: \$5,000
- ◆ Repair and maintenance: \$12,000
- ◆ Life coaching & skills development expenses: \$12,000
- ◆ Depreciation expense on Office Equipment: \$50,000

These expenses will increase with a general inflation rate of 10% annual. Depreciation is calculated on reducing balance method.

These expenses are based on market analysis with respect to relevant Non-Profit Organization including some other factors such as Location, Market Trends, Inflation rate etc.

**Revenue Streams:**

- ◆ A significant portion of the NPO's revenue will come from donations and contributions from individuals, corporations, foundations, and other organizations.
- ◆ Estimate revenue generated from fundraising events such as galas, auctions, charity dinners, and community festivals. Consider ticket sales, sponsorships, silent auctions, and other revenue streams associated with these events.
- ◆ Revenue from grant funding obtained from government agencies, private foundations, and corporate grantmakers. Assume that grant funding will support specific programs, projects, or operational expenses as outlined in grant proposals.
- ◆ Estimate revenue generated from corporate sponsorships, cause-related marketing campaigns, and strategic partnerships with businesses. This may include sponsorships for events, programs, or initiatives that align with corporate social responsibility objectives.

9 **Monitoring and Evaluation:**

Regular monitoring and evaluation processes will be implemented to assess the effectiveness and impact of our programs and services. Feedback from clients, staff, volunteers, and community partners will be solicited and analyzed to identify areas for improvement and inform strategic decision-making. Key performance indicators (KPIs) related to service delivery, client outcomes, financial sustainability, and community engagement will be tracked and reviewed on a quarterly basis.

10 **Conclusion:**

RGV Road to Recovery is committed to serving individuals in the Rio Grande Valley and beyond with compassion, integrity, and professionalism. Through our holistic approach to recovery and personal development, we strive to empower individuals to overcome obstacles, discover their purpose, and build meaningful lives grounded in faith and resilience. With the support of our dedicated team, volunteers, and community partners, we are confident in our ability to make a positive and lasting impact on the lives of those we serve.

**RGV ROAD TO RECOVERY**  
**Receive God's Vision**  
**BALANCE SHEET AS ON 31<sup>st</sup> DECEMBER**

fe coaching and employment skill development in	PROJECTED	PROJECTED	PROJECTED
	2025	2026	2027
NOTE	\$	\$	\$
<b><u>LIABILITIES</u></b>			
<b><u>FUNDS ACCOUNT</u></b>			
Excess of Income Over Expenditures	-	5,925,000	12,441,773
For the Year	<u>5,925,000</u>	<u>6,516,773</u>	<u>7,165,680</u>
	5,925,000	12,441,773	19,607,454
<b><u>CURRENT LIABILITIES</u></b>			
Accrued Libilities	1      14,783	16,346	18,075
	<u>5,939,783</u>	<u>12,458,120</u>	<u>19,625,529</u>
<b><u>ASSETS</u></b>			
<b><u>NON-CURRENT ASSETS</u></b>			
Fixed Assets	2      3,700,000	3,655,000	3,614,500
	<u>3,700,000</u>	<u>3,655,000</u>	<u>3,614,500</u>
<b><u>CURRENT ASSETS</u></b>			
Cash in Hand	2,239,783	8,803,120	16,011,029
	<u>2,239,783</u>	<u>8,803,120</u>	<u>16,011,029</u>
	<u>5,939,783</u>	<u>12,458,120</u>	<u>19,625,529</u>
	-	-	-

**RGV ROAD TO RECOVERY**  
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**STATEMENT OF INCOME AND EXPENDITURE**

**FOR THE YEAR ENDED 31st DECEMBER**

RGV Road to Recovery is a Bible-Based Non-Profit Organization

		<b>PROJECTED</b>	<b>PROJECTED</b>	<b>PROJECTED</b>
		<b>2025</b>	<b>2026</b>	<b>2027</b>
	<b>NOTE</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
<b><u>INCOME</u></b>				
Life Coaching And Skills Development	3	2,400,000	2,640,000	2,904,000
Charity and Doantions	4	3,800,000	4,180,000	4,598,000
Amortization of Deferred Income	5	50,000	45,000	40,500
		6,250,000	6,865,000	7,542,500
 <b><u>EXPENDITURE</u></b>				
Life Coaching & Skills Development	6	12,000	13,200	14,520
Program Development Expenses	7	534,000	587,400	646,140
Marketing Expenses	8	48,000	52,800	58,080
Administrative Expenses	9	277,000	295,427	318,740
		325,000	348,227	376,820
 <b>Excess of Income Over Expenditures</b>		<b>5,925,000</b>	<b>6,516,773</b>	<b>7,165,680</b>

**RGV ROAD TO RECOVERY**

**Receive God's Vision**

**PROJECTED CASH FLOW**

**FOR THE YEAR ENDED 31st DECEMBER**

**ort. By incorporating life coaching and employment skill development into our comprehensive approach, we ai**

	2025	2026	2027
	\$	\$	\$
<b>Cash Flow From Operating Activities</b>			
Excess of Income over Expenditures	5,925,000	6,516,773	7,165,680
Adjustments for:			
Depreciation	50,000	45,000	40,500
<b>Operating Excess of Income Over Expenditures Before Working capital Change</b>	<u>5,975,000</u>	<u>6,561,773</u>	<u>7,206,180</u>
(Increase)/ Decrease in Current Liabilities			
Accrued Liabilities	14,783	1,563	1,729
	<u>14,783</u>	<u>1,563</u>	<u>1,729</u>
<b>Net Cash Inflow/(Outflow) from Operating Activities</b>	<u>5,989,783</u>	<u>6,563,336</u>	<u>7,207,909</u>
<b><u>Cash Flow From Investing Activities</u></b>			
Fixed Capital Expenditure	(3,750,000)	-	-
<b>Net Cash Outflow From Investing Activities</b>	<u>(3,750,000)</u>	<u>-</u>	<u>-</u>
<b><u>Cash Flow From Financing Activities</u></b>			
Director Contribution	-	-	-
<b>Net Cash (Out Flow)/In Flow From Financing Activities</b>	<u>-</u>	<u>-</u>	<u>-</u>
Net Increase in Cash and Cash Equivalents	<u>2,239,783</u>	<u>6,563,336</u>	<u>7,207,909</u>
Cash And Cash Equivalentents At Beginning Of The Year	-	2,239,783	8,803,120
<b>Cash And Cash Equivalentents At End Of The Year</b>	<u>2,239,783</u>	<u>8,803,120</u>	<u>16,011,029</u>
	-	-	-

**2 PROPERTY, PLANT AND EQUIPMENT**

2.1 These are made up as follows:

PARTICULARS	C O S T			D E P R E C I A T I O N	W D V			
	AS AT 1ST JULY, 2024	ADDITIONS	AS AT 30TH JUNE, 2024			RATE %	TO 30TH JUNE, 2024	PROVIDED FOR THE YEAR
.....30TH JUNE,2025' .....								
Land and Building	-	3,250,000	3,250,000	-	-	-	-	3,250,000
Office Equipment	-	500,000	500,000	10	-	50,000	50,000	450,000
	-	3,750,000	3,750,000		-	50,000	50,000	3,700,000
.....30TH JUNE,2026' .....								
Land and Building	3,250,000	-	3,250,000	-	-	-	-	3,250,000
Office Equipment	500,000	-	500,000	10	50,000	45,000	95,000	405,000
	3,750,000	-	3,750,000		50,000	45,000	95,000	3,655,000
.....30TH JUNE,2027' .....								
Land and Building	3,250,000	-	3,250,000	-	-	-	-	3,250,000
Office Equipment	500,000	-	500,000	10	95,000	40,500	135,500	364,500
	3,750,000	-	3,750,000		95,000	40,500	135,500	3,614,500

**2.2 Land and Building**

**1214 S Bridge Ave, Weslaco, Texas, America**

Estimated Purchase Price of Land & Building \$2,500,000  
 Estimated Cost for Renovation of Infrastructure \$750,000

**2.3 Office Equipment**

Estimated Cost for Computer with Printer,Fridge,Chairs, \$500,000  
 Table and Office Equipment etc.

**RGV ROAD TO RECOVERY**  
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**NOTES TO THE PROJECTED FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31st DECEMBER**

**and employment skill development into our comprehensive approach, we aim to address the multifaceted needs of our**

	NOTE	2025 \$	2026 \$	2027 \$
<b>1 <u>ACCRUED LIABILITIES:</u></b>				
Telephone bill M/o Dec		417	463	514
Utilities bill M/o Dec		5,167	5,683	6,252
Marketing Staff Salaries M/o Dec		2,000	2,200	2,420
Admin Staff Salaries M/o Dec		7,200	8,000	8,889
		<b>14,783</b>	<b>16,346</b>	<b>18,075</b>
 <b>3 <u>INCOME FROM LIFE COACHING AND SKILLS DEVELOPMENT:</u></b>				
Life Coaching & Skills Development	(Note 3.1)	2,400,000	2,640,000	2,904,000
 <b>3.1</b> Income from life coaching classes and skills development programs includes participant fees, sponsorships from corporate partners or donors, and grants from government agencies or foundations. These sources of revenue contribute to the organization's ability to deliver high-quality programs and services to participants.				
 <b>4 <u>CHARITY AND DONATIONS:</u></b>				
Fund Raising Events		1,450,000	1,595,000	1,754,500
Churches		1,200,000	1,320,000	1,452,000
Private Parties		1,150,000	1,265,000	1,391,500
		<b>3,800,000</b>	<b>4,180,000</b>	<b>4,598,000</b>

**Assumption & Estimates:**

Donation from Others is projected on the following assumption & estimates based on some factors such as Donor Demographic, Marketing & Outreach Efforts, Economic Condition, Donor Retention and Fundraising Capacity of NPO.

**(i) Donor Demographics:**

Assume that donation receipts will come from individuals, corporations, foundations, and other organizations within the NPO's target audience and donor base.

**(ii) Donor Retention:**

Estimate donor retention rates based on historical data and assume that a certain percentage of existing donors will continue to support the NPO through regular contributions and recurring donations.

**(iii) New Donor Acquisitions:**

Assume that the NPO will acquire new donors through targeted outreach efforts, community partnerships, and referral networks. Estimate the number of new donors and their potential contribution levels based on industry benchmarks and best practices.

**(iv) Major Gifts & Grants:**

Factor in the potential impact of major gifts, grants, and bequests from high-net-worth individuals, foundations, and government agencies. While these donations may be less frequent, they can significantly impact total donation receipts.



**NOTES TO THE PROJECTED FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31st DECEMBER**

**and employment skill development into our comprehensive approach, we aim to address the multifaceted needs of our**

NOTE	2025	2026	2027
	\$	\$	\$

**(v) External Factors:**

Consider external factors such as changes in tax laws, regulatory requirements, and societal trends that may influence charitable giving behavior and donation receipts.

**5 DEFERRED INCOME** represents Grant for Capital Expenditure by Government and is made up as follows:

Balance at beginning of the Year	-	3,700,000	3,655,000
Add: Donation for the Year	3,750,000	-	-
Balance at end of the Year	<u>3,750,000</u>	<u>3,700,000</u>	<u>3,655,000</u>
Less: Amortized during the Year	50,000	45,000	40,500
	<u><u>3,700,000</u></u>	<u><u>3,655,000</u></u>	<u><u>3,614,500</u></u>

**Assumption & Estimates:**

Government Grant is projected on the following assumption & estimates based on some common factors such as Geographical Location, Target Population, Economic Condition, Regulatory Environment, Volunteer Engagement, Infrastructure and Resources.

**(i) Research Funding Opportunities:**

It is Assumed that RGV Road to Recovery will actively research and identify funding opportunities from government agencies at the federal, state, and local levels that align with its mission and programs.

**(ii) Diversification of Funding Sources:**

RGV will seek funding from multiple government agencies to diversify its funding sources and reduce dependency on any single grant.

**(iii) Grant Eligibility:**

It is also assumed that RGV will meet the eligibility criteria for a certain percentage of the funding opportunities identified, based on the organization's mission, programs, geographic location, target population, and other relevant factors.

**(iv) Grant Size and Duration:**

Estimate the average size and duration of government grants awarded to NPOs with similar missions and programs, taking into account factors such as funding cycles, grant periods, and budgetary constraints within government agencies.

**6 LIFE COACHING & SKILLS DEVELOPMENT EXPENSES**

Educational material, books, training manuals, workbooks and teaching aids.

An Average	\$1000 P.M	(Note 6.1)	<u><u>12,000</u></u>	<u><u>13,200</u></u>	<u><u>14,520</u></u>
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**6.1** This category includes expenses for purchasing materials, supplies, and resources needed for conducting life coaching classes and skills training sessions, such as workbooks, training manuals, and teaching aids.

**NOTES TO THE PROJECTED FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31st DECEMBER**

**and employment skill development into our comprehensive approach, we aim to address the multifaceted needs of our**

	NOTE	2025 \$	2026 \$	2027 \$
<b>7 PROGRAM DEVELOPMENT EXPENSES:</b>				
Staff Salaries	(Note 7.1)	492,000	541,200	595,320
Supplies and Materials	(Note 5.2)	24,000	26,400	29,040
Travelling and Conveyance	(Note 5.3)	18,000	19,800	21,780
		<u>534,000</u>	<u>587,400</u>	<u>646,140</u>
<b>7.1 Staff Salaries</b>				
1 Director/President      \$6,500 P.M		78,000	85,800	94,380
5 Instructors              \$4,500 P.M		270,000	297,000	326,700
3 Counselors              \$4,000 P.M		144,000	158,400	174,240
		<u>492,000</u>	<u>541,200</u>	<u>595,320</u>
<b>7.2 Supplies and Materials</b>				
Office Supplies, Training Material				
Workshop Supplies, Safety Equipment				
Educational Material, Art and Craft Supplies				
An Average              \$2,000 P.M		24,000	26,400	29,040
		<u>24,000</u>	<u>26,400</u>	<u>29,040</u>
<b>7.3 Travelling and Conveyance</b>				
Travelling Expenses, Fuel Cost, Parking & Tolls, Repair & Maintenance etc.				
An Average              \$1,000 P.M		18,000	19,800	21,780
		<u>18,000</u>	<u>19,800</u>	<u>21,780</u>
<b>8 MARKETING EXPENSES</b>				
Staff Salary	(Note 8.1)	24,000	26,400	29,040
Other Miscellenous Expenses	(Note 8.2)	24,000	26,400	29,040
		<u>48,000</u>	<u>52,800</u>	<u>58,080</u>
<b>8.1 Staff Salary</b>				
Will Be Hired From Fiver or Upwark. Digital Marketer      \$1,500 P.M		24,000	26,400	29,040
		<u>24,000</u>	<u>26,400</u>	<u>29,040</u>
<b>8.2 Other Miscellenous Expenses</b>				
Business cards, letterheads, Envelops, Brouchers Promotional Merchandise and Banners.				
An Average              \$1,000 P.M		24,000	26,400	29,040
		<u>24,000</u>	<u>26,400</u>	<u>29,040</u>
<b>9 ADMINISTRATIVE EXPENSES</b>				
Staff Salaries	(Note 9.1)	86,400	96,000	106,667
Communication	(Note 9.2)	5,000	5,556	6,173
Utilities	(Note 9.3)	62,000	68,200	75,020
Printing and Stationery	(Note 9.4)	9,600	10,560	11,616
Entertainment	(Note 9.5)	10,000	11,111	12,346
Fee and Subscriptions	(Note 9.6)	2,000	1,500	1,650
Insurance	(Note 9.7)	15,000	16,500	18,150
Legal and Professional Charges	(Note 9.8)	10,000	11,000	12,100

**NOTES TO THE PROJECTED FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31st DECEMBER**

**and employment skill development into our comprehensive approach, we aim to address the multifaceted needs of our**

	NOTE	2025	2026	2027
		\$	\$	\$
Repair and Maintenance	(Note 9.9)	12,000	13,333	16,000
Depreciation	(Note 7.1)	50,000	45,000	40,500
Miscellaneous	#####	15,000	16,667	18,519
		<u>277,000</u>	<u>295,427</u>	<u>318,740</u>
<b>9.1 Staff Salaries</b>				
Receptionist	\$3,500 P.M	42,000	46,667	51,852
Janitor	\$2,000 P.M	30,000	33,333	37,037
Maintenance Supervisor	\$2,500 P.M	14,400	16,000	17,778
		<u>86,400</u>	<u>96,000</u>	<u>106,667</u>
<b>9.2 Communication</b>				
Landline and Mobile Services		5,000	5,556	6,173
<b>9.3 Utilities</b>				
Electricity, Water, Gas, Heating and Cooling		62,000	68,200	75,020
<b>9.4 Printing and Stationery</b>				
Papers, Stapler, Stamps, Boll Point, Note Pad, Letterhead, Envelope and Printer Repairs		9,600	10,560	11,616
<b>9.5 Entertainment</b>				
Milk, Tea, Sughar		10,000	11,111	12,346
<b>9.6 Fee and Subscriptions</b>				
NPO Registration Fees, Other Regulatory Fees		2,000	1,500	1,650
<b>9.7 Insurance</b>				
Helth Insurance		15,000	16,500	18,150
<b>9.8 Legal and Professional Charges</b>				
Legal Expenses, Lawyer Fee		10,000	11,000	12,100
<b>9.9 Repair and Maintenance</b>				
Building Repair		12,000	13,333	16,000
<b>7.1 Depreciation</b>				
Office Equipment		50,000	45,000	40,500
<b>## Miscellaneous</b>				
Some Unplanned Expenses		15,000	16,667	18,519