

Simple Fundraising Ideas

BryteBrdge

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Simple Fundraising Events

Event	Preparation Time	Execution Time	Sales Projection	Comments
Hershey's Chocolate Sales	2 days	2 weeks	\$720	Based on 10 cases sold. 40 bars per case.
50/50 Split The Pot Raffle	1 week	1 day	\$500+	A week for ticket sales. 50% profit.
Spaghetti Dinner	2 weeks	2 day	\$750+	Visit local Supermarkets with letter to request free food and ingredients.
Community Yard Sale	1 month	1 day	\$750+	Takes planning to secure a good location, recruit donors, and coordinate with upcoming events in your community.

At BryteBridge, our goal is to help nonprofit organizations succeed. We offer free tools and resources to add ongoing support for nonprofit organizations. We provide dozens of free Articles, How To and Tips to aide nonprofits in their growth process.

Bowl-A-Thon

A Bowl-A-Thon is a fun way to raise money for your organization, while including the community and obtaining awareness!



Preparation

Your organization will make plans to bowl at a bowling center in your community. Reserve your date and time for the game(s) in advance. When you call to make reservations, speak with the manager. Make sure to let them know it is for a charity event. Most bowling alleys will allow you to rent out a number of lanes for a certain number of hours at a discounted rate, and will also offer discounts on food/drinks for your participants.

You will need to create sign-up sheets to register your teams. Make these available to members of your organization, schools, churches, and local businesses. You'll want to try and do this early, so you have time to register as many participants as possible.

You will also need to create sponsor sheets to provide to the registered participants. They will in turn get their friends, families, and co-workers to sponsor them on a per-pin basis.

Finally, you should create prize info sheets, to make participants aware of what items they could win! You may want to make a financial allowance for the top 3 highest scoring bowlers. Other prizes should be made available to those raising the most money. Check with local restaurants and retail stores to see if they'd like to participate by donating prizes. Don't forget to mention their generosity on your prize sheets!



How does it work?

Each team will consist of 5 players, 1 team chair and 4 others (one is deemed the score keeper). These teams will be set when they send in their sign-up sheet.

Each team plays 3 games. Plan on 3-4 hours, each lane having 3 teams playing 3 games. All bowlers need to raise money to sponsor their total score for three games. You should require a minimum of 5 cents per pin bowled, but try to get more than that.

Bowlers will use the sponsor sign-up sheet to record sponsors. Each participant must bring this sheet with them when they bowl so the score can be recorded and they can collect their edges.

Pledges per pin are multiplied by the total score to equal the amount to be collected. For example, if a bowler bowls a total of 250 pins and a sponsor has pledged 5 cents per pin, a total of \$12.50 would be collected from the sponsor.

The more sponsors a bowler has, the more money they can raise for your organization. If your participants are given a donation, please record it in the flat donation column and the "Total Due" column, and leave the "Pledge per Pin" block blank.

Encourage each bowler to raise a minimum of \$100-200, depending on your goals.

After your unit bowls, each participant will go back to the sponsors and collect their pledges. When all pledges have been received your organization can send out prizes that you have deemed. The monies collected will be sent to you.



Event Day

Have the Bowl-A-Thon Coordinator (you) at the bowling center when participants arrive.

If possible, try to obtain a D.J. and make the atmosphere fun!

Sign up all participants on a control sheet and collect all sponsor sheets to give to the team scorekeepers.

When a team is finished bowling, have the scorekeeper write all scores on the Bowl- A-Thon Pledge/Sponsor Sheet. The coordinator will transfer these scores to the control sheet and return the sponsor/pledge sheets to the bowlers.

Make sure the coordinator has a calculator and pens for the bowlers.

Make this event fun and inexpensive (free) for the bowlers.

***10 teams, raising \$500 = \$5000!!!!!!



Charity Walk or Run

A charity walk or run raises money for your cause by capitalizing on people's desire to help as well as have fun and get in shape.



Instructions

Step 1:

Sit down with key people in your organization to get things going. Discuss your budget for the event, as well as how many volunteers you currently have available to assist.

Step 2:

Identify the program for which you need support. For greater support, plan your event during other times of recognition for your cause. (For example, American Heart Month or American Diabetes Month.) Set a date—rain or shine. Choose a starting time, and determine the length of the race and the route. You'll need to look into what areas are available for this purpose.

Step 3:

Decide how many participants your team, and the course, can successfully handle. An event with several thousand runners or walkers is a whole different beast than one with several hundred. Remember, the more participants, the more spectators come to watch!.

Step 4:

Set a registration fee. For a short race like a 5K, charging participants a fee is preferable to having them line up sponsors who pay by the mile.

Step 5:

Hold your initial planning meeting. Establish procedures and discuss policies for registration, media relations and publicity, volunteers, safety, traffic management, first aid and other services, food, restrooms, accommodations, cleanup, and entertainment.

Step 6:

Approach potential sponsors to help finance, publicize, or even organize the event. Contact an athletic or sporting-goods store, a running club, a podiatrist, and local sports heroes. Solicit corporate donations for water, energy bars, other snacks, and sports drinks to be handed out along the route and at the end of the race. Sponsors will always want to promote their product with giveaways such as T-shirts, caps, and water bottles.