RGV ROAD TO RECOVERY IA

INSTITUTIONAL OUTREACH PARTNER AGREEMENT

Standardized $0-Upfront, Performance-Based Institutional Outreach Program

Agreement Version: 1.4

This Institutional Outreach Partner Agreement ("Agreement") is entered into between RGV Road to Recovery IA and/or SS Eisenhauer Enterprises LLC, as applicable to the qualifying transaction (collectively, "Company"), and the undersigned independent outreach partner ("Partner"). The purpose of this Agreement is to establish a standardized framework for identifying, introducing, developing, and supporting institutional relationships and verified retail referrals involving the Company's Christ-centered recovery, restoration, mentoring, discipleship, educational, and related resources.

1. NONNEGOTIABLE COMPENSATION MODEL

- $0 upfront payment.
- No retainer, setup fee, research fee, consulting fee, marketing fee, creative fee, software or subscription reimbursement, expense reimbursement, travel reimbursement, guaranteed minimum, or other advance or non-performance-based compensation unless the Company expressly agrees otherwise in a separate written instrument signed by an authorized Company representative.
- 15% of Net Attributable Revenue actually received by the Company from the Initial Qualifying Transaction attributable to Partner through the Company's referral/tracking system or other documented qualifying attribution.
- 7.5% of Net Attributable Revenue actually received by the Company from Subsequent Qualifying Transactions with that same attributable organization during the applicable 12-month attribution period.
- No commission is earned merely for a lead, contact, email, meeting, response, evaluation, website visit, referral click, proposal, verbal commitment, purchase order not yet paid, or other activity that does not result in qualifying revenue actually received by the Company.

2. DEFINITIONS

Initial Qualifying Transaction: the first eligible transaction for which the Company actually receives revenue and which is attributable to Partner through Partner's assigned referral/tracking link, Partner ID, or other documentation reasonably establishing Partner as the originating referral source.

Subsequent Qualifying Transaction: an additional eligible transaction from the same attributable organization during the applicable 12-month attribution period.

Net Attributable Revenue: the qualifying revenue actually received and retained by the Company from an attributable transaction after marketplace, retailer, distributor, printing/production, fulfillment, payment-processing, refund, return, chargeback, reversal, tax, shipping/pass-through, credit, Company-funded discount, and similar transaction-specific deductions or amounts not retained by the Company. For Amazon KDP or similar third-party retail/distribution sales, Net Attributable Revenue is the royalty or other net proceeds actually paid or credited to the Company for the attributable sale, not the customer retail/list price or gross marketplace sales price. The Company will not deduct ordinary internal overhead solely to reduce Partner's commission.

Attribution Period: 12 months beginning on the date the Company receives revenue from the Initial Qualifying Transaction, unless a different start date is expressly documented in writing for a specific opportunity.

Prospect: an organization or institutional buyer that may evaluate, implement, license, purchase, distribute, or otherwise use the Company's resources.

Materially Develop: documented activity beyond merely identifying a name, such as identifying an appropriate decision-maker, making a substantive introduction, conducting follow-up, facilitating evaluation, developing the relationship, or otherwise contributing meaningfully to the resulting opportunity.

3. VERIFIED AMAZON RETAIL TRANSACTIONS

- The Company may treat a covered Amazon retail book sale as a qualifying Partner transaction only when available Amazon Associates reporting for Partner's assigned Tracking ID provides reasonable evidence that the covered book order or shipment was attributable to that Tracking ID and Company KDP reporting establishes the corresponding royalty or other net proceeds.
- A website referral session or Amazon click by itself is not proof of a sale and does not earn commission.
- Amazon KDP reporting does not identify the retail purchaser. Because the Company cannot reliably determine whether later anonymous Amazon retail purchases were made by the same customer, each independently verified covered Amazon retail unit will be treated as a separate verified retail qualifying transaction and will earn 15% of the KDP royalty or other Net Attributable

Revenue actually received for that verified unit.

- The 7.5% Subsequent Qualifying Transaction rate applies to identifiable attributable organizations during their applicable 12-month attribution period; it is not applied to anonymous Amazon retail customers whose identity and repeat-purchase relationship cannot be established from available reporting.
- Amazon Associates commission income earned by the Company is separate from KDP royalty revenue and is not added to the Partner's Net Attributable Revenue unless the Company expressly designates it in writing.
- The Company may require reconciliation of Tracking ID, covered title/ASIN, marketplace, order/shipment timing, quantity, and KDP royalty information before designating an Amazon retail transaction commissionable.

4. COVERED PUBLICATIONS AND RESOURCES

- Partner activation applies to the Company's complete current published catalog and is not limited to the title that may have initiated the Partner's inquiry, referral, or activation. As of Agreement Version 1.4, the program includes all eight currently published titles:
- *Freedom From Addiction: A 12-Step, Scripture-Integrated Recovery Curriculum*
- *Preventing Relapse: 30-Lesson Relapse Prevention Course - A Faith-Based Curriculum for Families and Individuals in Recovery*
- *Family Restoration Journal: A Christ-Centered Guide for Families Seeking Healing, Stability, and Restoration - Premium Workbook Edition*
- *The Recovery Journey: A Companion Journal for Addiction Recovery, Relapse Prevention, and Family Restoration*
- *Recovery Journal: A Christ-Centered Guide to Healing, Transformation, and Lifelong Freedom*
- *BLIND JUSTICE OR JUST BLIND: Exposing the Spiritual Blindness Behind Systemic Injustice*
- *FREEDOM IN CHRIST: 12-Step Teen Recovery*
- *TEEN 12-STEP RELAPSE PREVENTION: Christ-Centered. Teen-Focused. Freedom-Driven.*
- The Book Partner Program will also include future publications and related Company resources as they are released or designated for Partner outreach, unless the Company states otherwise in writing. The standardized compensation, referral tracking, attribution, conduct, and authority provisions of this Agreement apply across the covered catalog. Inclusion of a publication or resource does not authorize Partner to alter pricing, licensing, implementation, training, customization, distribution, or other substantive business terms.

5. PARTNER ENROLLMENT AND REQUIRED DOCUMENTS

Before conducting outreach under this program, Partner must complete the Company's designated online activation/registration process and submit all required documents.

- Partner must download, review, sign, and upload this Agreement through the designated Groundhogg webform.
- A U.S. Partner required by the Company to provide taxpayer information must download, complete, sign, and upload a current IRS Form W-9 through the same webform. A non-U.S. Partner must follow the Company's registration instructions for the tax-document upload, including submitting the designated form marked N/A when instructed, and may be required to provide an appropriate substitute tax form before commission payment.
- The signed Agreement uploaded through the registration webform will constitute the Partner's official agreement of record unless superseded by a later written agreement.
- Tax forms contain sensitive taxpayer information and may be handled with access restrictions separate from ordinary CRM notes and outreach records.
- Submission of documents does not require the Company to activate a Partner. The Company may verify completeness, accuracy, eligibility, and suitability before assigning Active status and a Partner ID.
- Company acceptance occurs when the Company changes the Partner's record to Active status in its designated partner-management/CRM system and communicates activation electronically. No separate Company countersignature is required.

Unless the Company expressly provides a different deadline in writing, a prospective Partner must complete and submit the required activation information and documents within 48 hours after the activation invitation is sent. Failure to complete activation within that period may result in removal from consideration without further notice.

6. PARTNER STATUS AND IDENTIFICATION

Upon acceptance, the Company may assign Partner a unique Partner ID and unique referral/tracking link and may provide approved messaging, resource materials, or other program tools. Partner must use the assigned referral/tracking information accurately. Partner may not permit another person to use Partner's ID or referral link in a misleading manner or claim activity performed by an unrelated third party without written approval.

7. REFERRAL-LINK ATTRIBUTION SYSTEM

- The program is primarily a referral-link attribution system and does not require Partner to register each ordinary prospect before outreach. After activation, Partner should use Partner's assigned referral/tracking link when introducing or directing a prospective individual or organization to Company resources so that resulting activity can be associated with Partner's account.
- Use of a referral/tracking link creates evidence of referral activity but does not create ownership of a prospect, territorial rights, exclusivity, or authority to bind the Company.
- Partner should direct prospects through the assigned referral/tracking link whenever reasonably possible. If a prospect later contacts the Company directly or completes a transaction outside the tracked referral path, Partner may provide reasonable contemporaneous documentation showing that Partner originated the referral for Company review.
- Partner may not claim organizations or transactions merely by naming them without evidence of a genuine referral or material outreach connection.
- Existing, inbound, previously active, independently developed, excluded, or otherwise ineligible relationships will not automatically become attributable to Partner merely because a referral link was later used.
- The Company's CRM, referral/tracking records, transaction records, and available supporting documentation will be the primary administrative records for attribution, status, and commission administration.

8. ACTIVE OUTREACH AND ATTRIBUTION INTEGRITY

Partner is expected to make genuine outreach or referrals rather than merely claim names or organizations. Referral attribution should reflect actual Partner involvement in introducing, directing, or materially developing the relationship.

A referral click alone does not guarantee commission if available evidence shows that the transaction arose independently of Partner. Conversely, when tracking is lost because a referred organization later contacts the Company directly or purchases through another path, the Company may consider credible contemporaneous documentation establishing Partner as the originating referral source.

9. PARTNER RESPONSIBILITIES

- Researching organizations and determining whether there is a credible fit.
- Identifying appropriate departments, programs, leaders, and decision-makers.
- Conducting professional initial outreach and follow-up.
- Accurately presenting the Company's resources as available for institutional evaluation.
- Qualifying interest and developing the relationship through ordinary communication.
- Using the assigned referral/tracking link consistently and maintaining reasonable documentation of material outreach when needed to support attribution that is not captured automatically.
- Escalating substantive opportunities to the Company when Company authority, subject-matter expertise, pricing, licensing, implementation, training, customization, or contractual decisions are required.
- Complying with applicable laws, anti-spam requirements, privacy obligations, platform rules, and reasonable Company outreach policies.

10. LIMITATIONS ON PARTNER AUTHORITY

Partner is an independent outreach partner and has no authority to bind, obligate, contract for, or make commitments on behalf of the Company. Without prior written authorization, Partner may not:

- Set or alter pricing, discounts, licensing terms, payment terms, refunds, or credits.
- Promise training, implementation services, customization, special editions, territorial rights, exclusivity, distribution rights, endorsements, sponsorships, donations, or other commitments.
- Sign agreements or make legal, tax, medical, clinical, theological, regulatory, or compliance representations on behalf of the Company.
- Represent that Partner is an employee, officer, agent, legal representative, or authorized spokesperson of the Company.

- Use Company names, logos, trademarks, testimonials, copyrighted materials, or other intellectual property except as expressly authorized for program outreach.

11. ATTRIBUTION REQUIREMENTS

- Commission eligibility requires a documented connection between Partner's referral or materially developed outreach and the qualifying revenue received. Attribution will ordinarily be determined through the assigned referral/tracking link and Partner ID, supplemented when necessary by the Company's records and available supporting documentation.
- A prospect already in an active Company relationship, already being materially pursued through another attributable source, or independently inbound before Partner's qualifying involvement will not automatically become attributable to Partner.
- If multiple parties contribute to the same opportunity, the Company may review the documented chronology and material contribution before determining attribution. No split commission is owed unless approved in writing.
- A referral link or Partner ID is the primary automated attribution method, but it does not override clear evidence that a transaction arose independently of Partner. Likewise, failure of a prospect to use the referral link does not automatically defeat attribution when credible documentation establishes Partner as the originating referral source.
- Partner must promptly disclose known conflicts, pre-existing relationships, or overlapping outreach that could affect attribution.

12. COMMISSION CALCULATION AND PAYMENT

For eligible transactions, the Company will calculate commission using the nonnegotiable percentages stated in Section 1. Commissions become payable only after qualifying funds have been received and are no longer subject to an ordinary pending or reversible payment status.

Unless otherwise required by law or documented in writing, earned commissions will be processed within 30 days after the end of the calendar month in which the qualifying revenue becomes commissionable.

The Company may offset or recover commission attributable to a later refund, chargeback, reversal, duplicate payment, or calculation error.

Partner is responsible for all taxes, insurance, licenses, business expenses, and reporting obligations applicable to Partner. The Company may withhold payment until required tax documentation is received and may issue information returns as required by law.

13. NO EXPENSE REIMBURSEMENT

Partner bears Partner's own ordinary costs of doing business. Partner may not incur expenses in the Company's name or expect reimbursement for research tools, subscriptions, software, communications, advertising, travel, contractors, assistants, creative work, data services, or other operating expenses. Any exception must be approved in a separate written authorization before the expense is incurred.

14. INDEPENDENT CONTRACTOR RELATIONSHIP

Partner is an independent contractor and not an employee, joint venturer, franchisee, legal agent, fiduciary, or partner in a legal partnership with the Company. Partner controls the ordinary manner and means of performing outreach, subject to this Agreement, applicable law, approved representations, and the Company's legitimate brand and compliance requirements. Partner is not entitled to wages, benefits, unemployment benefits, workers' compensation, retirement benefits, or other employee benefits from the Company.

15. CONFIDENTIALITY, DATA, AND RECORDS

Partner will protect nonpublic information received through the program and use prospect/contact information only for legitimate outreach under this Agreement. Partner will not sell, disclose, scrape, export, or repurpose Company CRM data or confidential prospect information for unrelated purposes.

Partner will maintain truthful records of outreach. The Company may review records reasonably necessary to verify attribution, compliance, and commissions. Partner will promptly stop using Company-provided confidential information and return or delete it upon termination when requested, subject to legitimate record-retention requirements.

16. INTELLECTUAL PROPERTY AND PUBLIC REPRESENTATIONS

All Company books, curricula, training materials, websites, logos, trademarks, content, forms, messaging, and other intellectual property remain the property of their respective owners. No ownership rights are transferred to Partner. Partner may use only materials authorized for outreach and may not materially alter Company claims or create misleading representations about the resources, outcomes, affiliations, approvals, or capabilities.

17. TERM AND TERMINATION

This Agreement becomes effective on the Effective Date, which is the date the Company approves the Partner's completed registration and changes the Partner's record to Active status in the designated partner-management/CRM system. The CRM activation record constitutes the Company's acceptance of this Agreement. No separate Company countersignature or manually entered acceptance date is required. The Agreement remains in effect until terminated. Either party may terminate the relationship at any time by written notice. The Company may immediately suspend or terminate Partner for material misrepresentation, inaccurate or inappropriate document submission, unauthorized commitments, misuse of data or intellectual property, unlawful conduct, abusive outreach, fraud, false attribution claims, or other material breach.

Termination ends Partner's authority to initiate new outreach on behalf of the program. Qualifying referral opportunities that were materially developed before termination may remain eligible for commission if they later produce qualifying revenue and otherwise satisfy this Agreement. Unless the Company terminates for fraud, intentional misconduct, or a material attribution-related breach, an eligible active opportunity may continue under the applicable attribution rules. The 12-month subsequent-transaction period remains tied to the Initial Qualifying Transaction as defined in this Agreement.

18. NO EXCLUSIVITY OR TERRITORIAL RIGHTS

This Agreement is nonexclusive. The Company may work with multiple outreach partners, employees, contractors, ministries, referral sources, distributors, or other channels. Partner receives no exclusive geography, denomination, organization type, account list, industry segment, or territory unless expressly granted in a separate signed writing.

19. COMPLIANCE AND PROFESSIONAL CONDUCT

Partner will conduct outreach professionally, truthfully, respectfully, and without harassment, deception, false urgency, fabricated endorsements, purchased or fake reviews, impersonation, or misleading claims. Partner will honor reasonable opt-out requests and must not use methods that could reasonably damage the reputation of RGV Road to Recovery IA, SS Eisenhauer Enterprises LLC, their resources, or affiliated ministries.

20. COMPANY DISCRETION REGARDING BUSINESS TERMS

The Company retains sole authority over whether to pursue, decline, price, license, customize, train, implement, contract with, or otherwise transact with any prospect. Nothing in this Agreement guarantees that a referred prospect will be accepted, contacted by the Company, offered particular terms, or result in revenue.

21. NOTICES AND ELECTRONIC RECORDS

Program notices may be delivered by email, the designated CRM/webform system, or other written electronic means used by the parties. Electronic records, uploaded signed copies, CRM timestamps, Partner IDs, referral/tracking records, transaction records, activation-status records, and documented communications may be used to administer this Agreement and determine attribution. The parties agree that electronic copies and signatures may be treated as originals to the extent permitted by applicable law.

22. ENTIRE AGREEMENT; AMENDMENTS; SEVERABILITY

This Agreement supersedes prior discussions concerning the standardized Institutional Outreach Partner compensation and operating model. No email, proposal, invoice, marketing document, or verbal statement changes the $0-upfront or 15%/7.5% compensation structure unless the Company expressly executes a written amendment. Any amendment must be in writing and accepted by authorized parties. If any provision is held unenforceable, the remaining provisions will remain in effect to the fullest extent permitted by law.

23. GOVERNING LAW

This Agreement will be governed by the laws of the State of Iowa, without regard to conflict-of-law principles, except to the extent federal law controls. The parties should seek independent legal or tax advice regarding their own obligations. Nothing in this Agreement creates legal, tax, accounting, medical, or other professional advice from either party to the other.

24. PARTNER ACKNOWLEDGMENTS

- I have read and understand this Agreement.
- I accept the $0-upfront policy.
- I accept the standardized 15% initial / 7.5% subsequent Net Attributable Revenue commission structure.
- I understand that these compensation terms are nonnegotiable.
- I understand that I am responsible for my ordinary operating expenses.

- I understand that an Amazon click alone does not earn commission and that an Amazon retail book unit must be verified through available Partner Tracking ID evidence and corresponding KDP royalty information before it is commissionable.
- I understand that each independently verified anonymous Amazon retail unit is compensated at 15% of the applicable KDP royalty/Net Attributable Revenue, while the 7.5% subsequent rate applies to identifiable attributable organizations during the 12-month attribution period.
- I understand that my activation covers the Company's complete current published catalog and future publications/resources designated for Partner outreach unless the Company states otherwise in writing.
- I understand that the program primarily uses my assigned referral/tracking link and Partner ID to establish automated attribution.
- I understand that use of a referral link or other attribution record does not create ownership of a prospect or exclusivity.
- I understand that, after activation, I may conduct ordinary outreach without separate advance approval of each ordinary prospect, subject to this Agreement, and should use my assigned referral/tracking link whenever reasonably possible.
- I understand that I have no authority to bind the Company or establish pricing, licensing, contractual, training, customization, or other substantive business terms.
- I certify that the information and documents I submit through the registration webform are complete, accurate, and appropriate for the fields in which they are submitted.
- I understand that submitting this Agreement does not activate me as a Partner and that Company acceptance occurs only when my record is approved and changed to Active status in the Company's designated partner-management/CRM system.

25. PARTNER SIGNATURE AND COMPANY ACCEPTANCE

By signing below, Partner acknowledges that Partner has read, understands, and agrees to be bound by this Agreement.

Legal Name: ____

Business/DBA/Organization (if applicable): ____

Partner Signature: ____

Printed Name: ____

Date: ____

COMPANY ACCEPTANCE

Submission of this Agreement does not constitute activation or acceptance of the Partner by the Company. The Company accepts the Partner relationship only when the Company approves and changes the Partner's record to Active status in its designated partner-management/CRM system and communicates activation electronically. No separate Company countersignature is required.

The Partner ID, activation date, referral/tracking information, document status, and other administrative records are maintained in the Company's CRM and are not required to be written onto or added to this signed Agreement.

REGISTRATION CHECKLIST

- Download, review, sign, and date this Institutional Outreach Partner Agreement.
- Complete the required IRS Form W-9 if applicable. Non-U.S. Partners should follow the registration instructions for the tax-document field, including marking the designated form N/A when instructed.
- Complete the Institutional Outreach Partner Registration webform.
- Upload the actual signed Agreement in the Agreement upload field and the applicable tax document in the tax-document upload field. Do not substitute photographs, promotional images, book images, or unrelated files.
- Complete all required acknowledgments and submit the activation form within the applicable 48-hour activation window unless the Company provides a different deadline in writing.
- Wait for electronic confirmation that the Company has approved the record, changed the Partner to Active status, and assigned a Partner ID/referral information.
- Do not begin institutional outreach until activation is confirmed.
- After activation, use the assigned Partner referral/tracking link when directing prospective individuals or organizations to Company resources so attribution can be captured automatically whenever reasonably possible.

Administrative note: This document is intended as the Company's standardized operational agreement. Independent Iowa legal and tax review is recommended before or during continued production use.